



Good™ Mobile Messaging

Enterprise-class email, security, and handheld management



Discover what a good mobile experience should be.

Good Mobile Messaging puts your business on your handheld. It delivers your enterprise e-mail, calendar, contacts and more—in real time.

For mobile professionals, every mile and every minute matters. Staying productive requires staying connected to co-workers, customers and partners. Good Mobile Messaging provides a mobile experience that not only makes you productive, but makes working while mobile enjoyable. Good delivers a mobile experience that is:

Easy to use and personal

Good Mobile Messaging's award-winning, intuitive user interface ensures that you get up and running quickly while allowing you to personalize the way you view, prioritize, and find information. Good also allows you to select RSS news feeds so that you can stay up-to-date with the information you care about.

Easy to secure

Good Mobile Messaging provides enterprise-class, end-to-end security that protects your enterprise firewall, over-the-air (OTA) transmissions and the smartphone itself. IT can even remotely control hardware components including cameras, bluetooth and IR ports, SD cards, and more.

Easy to manage

Good provides over-the-air (OTA) installation, upgrading and management of Good as well as other handheld software. IT personnel spend less time managing desktop software and mobile devices while users spend more time connected and productive.

Additionally, Good provides real-time device fleet visibility which minimizes troubleshooting and support costs by providing information on hardware type and version, software versions and even handheld radio status.

A good mobile experience - for everyone.

GOOD FOR USERS.

As intuitive and familiar as your desktop—

Good Mobile Messaging is optimized for use on supported handhelds and smartphones. Tasks such as composing e-mail or viewing rich attachments are just clicks away. And because Good Mobile Messaging lets users run several applications at once, it's as easy to multi-task as it would be on a laptop or desktop PC. Key user features include:

E-mail highlights

- Create, send, receive, delete, file, search and sort e-mail
- View e-mail via preview pane, single-line display or two-line display
- View rich attachments
- Edit and send attachments including streamlined photo sending²
- Synchronize e-mail sub-folders
- Prioritize and filter e-mail according to user-defined parameters²
- Conversation view allows rapid processing of complex threads²
- Global Address List (GAL) or Domino Directory lookup to access your corporate directory

RSS and News Feeds²

- Good Mobile News RSS reader is integrated with your Good e-mail and PIM interface so that you can stay up-to-date on the news and information you care about

Calendar highlights

- Check free/busy status of invitees^{1,2}
- Automatically find available rooms^{1,2}
- View and accept meeting invitations
- Daily, weekly and monthly viewing

Contacts highlights

- Search, edit, add and delete contacts
- Use phone without entering password²
- Manage public, shared and personal contacts
- Category synchronization
- vCard (electronic business card) downloading and beaming
- Automatic phone caller ID integrated with contacts

GOOD FOR IT.

Always secure, easy to manage—

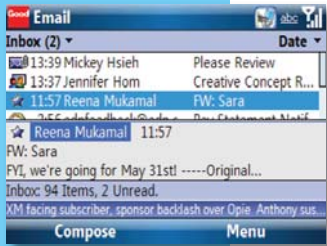
Good Mobile Messaging requires a single, behind-the-firewall server that can be installed in about an hour. And it's easy for IT managers to maintain because it allows for wireless OTA management of all mobile software, policies and settings. Key IT and administrator features include:

Security

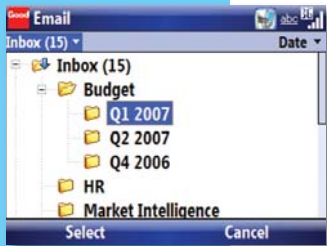
- No inbound firewall holes
- AES-192, FIPS-certified end-to-end encryption
- Remote control of password policies
- Remotely erase the device if it is lost
- Remote control of handheld components like cameras, Bluetooth, Infrared, SD cards, etc²
- Enforce compliance with IT policies by defining mandatory applications. Even specify periodic checks for the required application.^{1,2}
- Prohibit use of certain handheld applications²

OTA management and administration

- OTA deployment and upgrading of Good and third party applications
- OTA management of third-party applications like virus protection
- OTA policy management (e.g., control handheld password use)
- User group management for setting policies at the global, group or individual user level¹
- Visibility to server status, handheld type, carrier, ROM version, radio status, etc.
- Good License Portal for on-line license and service plan tracking and management



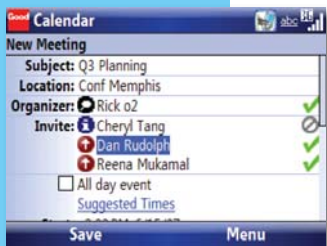
View email the way you want



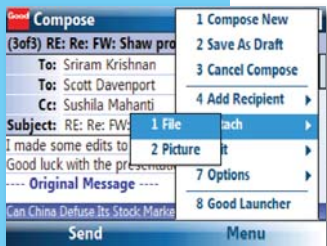
Access ALL your email, even subfolders



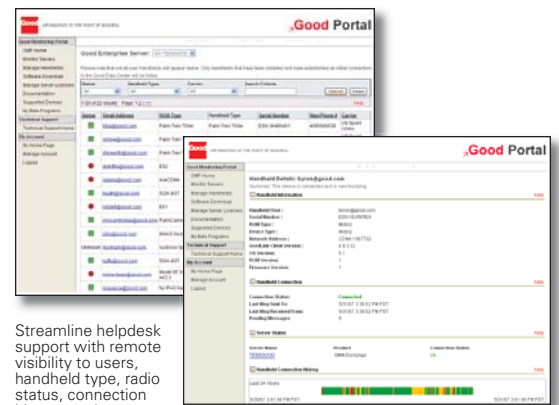
Access RSS news feeds from your inbox²



Book meetings and automatically find available conference rooms²



Send attachments and pictures²



Streamline helpdesk support with remote visibility to users, handheld type, radio status, connection history, and more.

¹This feature is currently available with Good Mobile Messaging for Exchange only.
²Coming in Good 5 in Q3-2007.



Motorola Good Technology Group

For more information, please call 866 7 BE GOOD, email sales@good.com, or visit www.motorola.com/good

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